POLICY CONCERNING THE USE OF THE BUILDINGSMART NAME AND ASSOCIATED LOGOS.

buildingSMART International asserts that the buildingSMART name and logo are the property of the buildingSMART International Limited (bSI).

buildingSMART International is charged with managing all legal rights in the buildingSMART name and logo. Accordingly, buildingSMART International has registered these as trademarks on a broad geographic basis including in Europe and United States. In addition, unregistered trade mark rights, design rights and domain names subsist in various countries worldwide. Copyright subsists in the graphical presentation of the buildingSMART name and in the logo. By the provisions of the Berne Convention and its successor acts such copyright is protected in all the signatory countries worldwide. The status of all legal rights including registrations is kept under review and managed as required. A full list of registrations can be made available upon request.

buildingSMART International also asserts that the marks openBIM, Home of openBIM and openCDE are the property of buildingSMART International Limited and that it is similarly charged with managing all legal rights relating thereto. buildingSMART International's Byelaws set out the underpinning rules and responsibilities about the use and management of the company's brands.

buildingSMART International has also set out the Intellectual Property Policy. The policy highlights the buildingSMART Mission "to enable the full benefits of open digital way of working for the built asset industry". It acknowledges the community's intent to create and sustain open, interoperable, reliable, and flexible data formats on a collaborative basis.

To ensure a comprehensive framework for the proper management of buildingSMART International's brands, the following policies have been established:

- buildingSMART Logo Guidelines addressing the design of individual logos

- Shared Logo Policy dealing with rules which apply to Chapters for combining buildingSMART logos with those of other host organisations

- Logo Map indicating how different sets of logos correlate, the criteria and status required for use.

These policies are accessible to the whole community under the 'Policies' tab on the buildingSMART.org website.

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